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PRESS RELEASE

August Faller presents laminate-free multi-page label
Environmentally-friendly functionality

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July 2019, Schopfheim/Waldkirch, Germany. August Faller, the specialist company for pharmaceutical packaging, has marketed a new multi-page adhesive label for medicines. It is made of laminate-free paper, so it can be 100 percent recycled. All the advantages of the proven multi-page labels from Faller are retained.

The sustainability of packaging is gaining in importance across all industries, including the pharmaceutical and healthcare sectors. To react efficiently to this situation, August Faller has developed a multi-page adhesive label for glass, plastic, paper and cardboard containers – without the usual film lamination. The label is made of paper and can be safely recycled – making a significant contribution to more environmentally-friendly pharmaceutical packaging. The innovative idea was realised at the Faller factory in Schopfheim, southern Baden-Württemberg, which specialises in the production of labels.

August Faller's multi-page adhesive labels are available in versions from 2 to 32 pages – enabling pharmaceutical companies to accommodate a particularly large amount of information for doctors, pharmacists and patients on a minimal surface area. A combination of label and package inserts, they are available in two versions: as a booklet label in brochure form and as a folded leaflet label. Customers can also choose from a wide range of design options: for example, the labels can be produced in permanently adhesive, detachable or resealable form – and they can be equipped with perforations, detachable sides or various opening variants. If

the customer wishes, Faller can also deliver the labels with Braille and a serial code pursuant to Directive 2011/62/EU.

Meta title: August Faller develops laminate-free multi-page adhesive label

Meta description: The multi-page label is 100% recyclable and offers plenty of space for information on the smallest possible surface area.

Keywords: August Faller; multi-page; adhesive label; label; recyclable; sustainable; paper; environmentally-friendly

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More information is available at: www.august-faller.com

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Overview of photos

Photos: August Faller Group



Photo: August Faller markets a recyclable, laminate-free multi-page adhesive label.

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About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For more than 30 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovations and developments are consistently focused on customer-specific solutions and patient-friendly products.

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The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has more than 1,300 employees.



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