

## PRESS RELEASE:

### More options and greater availability

*August Faller continues to expand production capacity*

**January 2019, Waldkirch, Germany. The pharmaceutical packaging specialist, August Faller, continues to expand its production capacity: The company has invested in a new, state-of-the-art printing press at its head office in Waldkirch, Germany. This means that August Faller is not only able to guarantee even greater availability of its products, but it is also able to offer its customers more options when it comes to designing individual, modern packaging solutions.**

The new equipment from the manufacturer Heidelberger Druckmaschinen is suitable for multicolour printing in up to seven colours, including UV coat application. "This gives us more options for high-quality, visually appealing packaging," explains Peter Ganter, Director of PSC Folding Cartons at August Faller. It's particularly important for 'over-the-counter' (OTC) products sold in pharmacies and supermarkets to be attractive.

### **Large-format pharmaceutical packaging on trend**

The new acquisition means that August Faller is also broadening the scope for the production of large-format medical packaging. "It's mainly the 3B format, measuring 70 x 100 centimetres that is gaining importance in the pharmaceutical industry," says Ganter. The reason for this is that the packaging has to include even more information but also additional flaps, for example to protect against interference or to add syringes or pens. "As an expert in individual custom-made products, it's really important to us that we are able to offer our customers even more options here." The additional production capacity will also help August Faller to be able to guarantee high availability for its entire product portfolio.

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### **Long-term partnership with machine suppliers**

The packaging specialist has been partnering with Heidelberger Druckmaschinen for a number of years. "We have been using the new XL106-7 machine since November and everything's running smoothly," notes Ganter. "We see the reliable performance and first-class results as benefits that we can pass on directly to our customers." Overall, August Faller invested approximately five million euros in printing and further processing at its Waldkirch site in 2018.

"We are well-equipped for future growth and want to continue to strengthen our prominent market position," stresses Dr. Daniel Keesman, Managing Partner of the August Faller Group.

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*For more information, please visit: [www.august-faller.com](http://www.august-faller.com)*

**Picture overview:**

Photos: August Faller Group

**Photo 1:** The new Heidelberg XL106-7 printing press has been in operation at August Faller in Waldkirch since November 2018

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**Photo 2:** The new machine gives August Faller more options with respect to special constructions and high-quality, attractive





### **About August Faller Group:**

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

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The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,200 employees.

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