

PRESS RELEASE

Pharma Compliance Pack by August Faller receives another award

Simple and safe tablet administration

**AUGUST FALLER GmbH
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February 2017. Waldkirch/Paris. Medicines only work well if patients take them correctly. The Pharma Compliance Pack by August Faller GmbH & Co. KG can assist. The company, which was honoured with the German packaging prize in 2016 for this innovative solution, has received another award for it: the Pharmapack Europe Award in the "Exhibitor Innovations" category. On 1st February, Tanja Feldmüller, Head of Marketing & Innovation at August Faller, accepted the award during the Pharmapack Europe 2017 awards ceremony in Paris: "We are delighted to have been honoured once again. This confirms to us that in our development work, we must always keep the added value to the user in focus when creating innovative packaging solutions."

Safe administration thanks to the Compliance Pack

The Pharma Compliance Pack by August Faller simplifies medication administration thanks to a clear sliding mechanism which aids administration. It incorporates perforated strips, that are removed before a tablet is taken, meaning blisters can only be withdrawn in "portions" from the pack. Therefore patients take their medication at the correct time, in the correct sequence and at the prescribed dose. The Pharma Compliance Pack is suitable for a variety of blister designs, materials and pharmaceutical formulations – ranging from tablets and capsules to coated tablets. "However the folding box mechanism idea can also be applied to other primary packaging such as syringes, vials or ampoules", adds Tanja Feldmüller.

Important patient information and memory aid

The multi-page (booklet) Leporello label which has lots of room for important information, such as administration instructions, provides additional benefit. The Leporello label also has self-adhesive part-labels that can be detached and stuck as a reminder onto a calendar, or used as documentation in patient records.

The combination of the Pharma Compliance Pack and the label provides ideal product protection and ease of handling. This opens up a variety of possible applications. The packaging solution can be used for self-medication, as well as in hospitals, in clinical studies or personalized medicine.

Innovative and creative solutions are rewarded

The prestigious Pharmapack Europe Awards have been held since 1997 during the Pharmapack trade show in Paris. Today, the jury grants awards for new solutions in two different categories: the "Exhibitor Innovations" category honours technological advances in packaging competence, such as new materials, primary and secondary packaging, labelling, leaflets and ideas on counterfeit security. The "Health products" category rewards innovative medical products for human or veterinary use.

Further information available at: www.august-faller.com

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Image overview:

All photos: August Faller GmbH & Co. KG

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Tanja Feldmüller, Head of Marketing at August Faller Group, at this year's Pharmapack Europe Awards in Paris receiving an award for the Pharma Compliance Pack.

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The Pharma Compliance Pack by August Faller helps patients to take their medication at the correct time and in the prescribed quantity. With the aid of an integrated sliding mechanism and perforated strips, that are removed before a tablet is taken, patients can only withdraw the blister in "portions" from the pack.

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The five-page Leporello label offers a lot of room over a small space for important information and can be easily folded away again.

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About August Faller Group:

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.



The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,180 employees.

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