

## PRESS RELEASE

### Integrating Artwork Solutions into the Pharma Packaging Supply Chain

*Pharma Print Design GmbH, a subsidiary of August Faller GmbH & Co. KG, began operating as August Faller Artwork Solutions GmbH from 01 May onwards.*

#### AUGUST FALLER GmbH & Co.KG

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**Waldkirch, Germany, April 2016. The August Faller Group will combine their marketing and sales activities under the August Faller brand on the international market. As part of their corporate strategy, August Faller GmbH & Co. KG is giving their subsidiary Pharma Print Design GmbH a new name: the artwork management specialist began operating under the name August Faller Artwork Solutions GmbH from 1 May 2016 onwards. The renaming will enable the group to strengthen their position in the market as an integral pharmaceutical packaging solution provider for the entire supply chain.**

#### **Offering services far beyond print data processing**

Since its founding in 2007, August Faller Artwork Solutions GmbH has been operating independently as a wholly owned subsidiary of August Faller GmbH & Co. KG to provide artwork editing and coordination services. Integrating the company into the Faller Group's brand will assist the group in meeting their growth targets.

The company's services perfectly complements the range of services offered by the August Faller Group: with the artwork management services, customers will be able to receive support even in the project phase. August Faller Artwork Solutions GmbH advises customers on packaging creation and the technical requirements of packaging materials as early as during product development. The company also integrates graphics and design for every element of the secondary pharmaceutical packaging into their consulting services. They take care of print consulting

and data handling for their customers long before the relevant data is sent to a packaging manufacturer.

With 40 employees working in Waldkirch and Kochi (India), the ISO 9001- and GMP-certified company offers bespoke business process outsourcing services alongside typical artwork services. August Faller Artwork Solutions GmbH performs the majority of the global coordination and execution work in the manufacturing, processing and modification of artwork for their customers. This allows August Faller to help customers improve efficiency by providing them support in supply chain management at an early stage.

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### 33 per cent growth in revenue

By achieving a 33 per cent year-on-year revenue growth in 2015 to €2 million, the subsidiaries of the Faller Group have affirmed the group's strategic direction towards providing integrated solutions. This means they are actively contributing to the success and further development of the group as a whole.

"Integrating August Faller Artwork Solutions GmbH into the Faller brand will strengthen our identity as an integrated solution provider on the market. We will be able to give our customers comprehensive advice and help them find solutions that achieve the highest possible value added," Dr Daniel Keesman, Managing Partner at the August Faller Group, explained.

The new additional role of the technical sales support combines the knowledge of August Faller GmbH & Co. KG in the field of packaging solutions with their expertise in artwork management. The new role will help the group develop an even better understanding of the needs of pharmaceutical companies and healthcare providers and create bespoke, customer-oriented solutions with greater ease.

Length of text: approx. 3.427 characters (with blank spaces) / approx. 520 words

For more information, please visit: [www.august-faller.com/artworksolutions](http://www.august-faller.com/artworksolutions)

**Image overview:**

All photos: August Faller GmbH & Co. KG

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Artwork solutions for all secondary pharmaceutical packaging materials and much more



Headquarters of August Faller Artwork Solutions GmbH in Waldkirch, Fabrik Sonntag

**About August Faller Group:**

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,180 employees.

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