

## PRESS RELEASE

**Pharmaceutical packaging: everything from a single source**  
*August Faller presents its extensive range of products and services at Pharmapack 2019*

**December 2018, Waldkirch. How can we further improve the functionality of pharmaceutical packaging? How can we ensure comprehensive safety? Packaging expert August Faller presents its concrete solutions to these major challenges at Pharmapack 2019 in Paris (Paris Expo, Hall 7.2, Stand D28).**

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August Faller is known as an expert partner to the pharmaceutical industry for secondary packaging. As a system supplier, the company offers folding boxes, leaflets, adhesive labels and combined products from a single source. It also puts its decades of experience and expertise to good use in the development of customised solutions.

One of the focuses for the August Faller Group at Pharmapack 2019 is the expansion of the communication space on medication packs. An example of this is the "Zoom Box", to be presented by the company to trade fair visitors. The folding box combines most of the August Faller solution portfolio in a single product, including information carriers, multi-page adhesive labels and NFC for digital communication. This expanded communication space is advantageous for all pharmaceutical companies that have to meet information requirements while also communicating successfully with doctors, pharmacies and consumers.

The company will also present its smart packaging product range at the trade fair, using the various solutions to demonstrate the enormous potential offered by interactive and intelligent packaging. Safety, therapy adherence and success can be significantly improved in this way.

Protection of patients from counterfeit goods is another area of increasing importance for the pharmaceutical industry. Here, August Faller can offer special tamper-evident labels that prevent manipulation of folding boxes.



Upon request, the company can print serialised codes on the packaging during production to ensure simple and reliable product traceability.

**Meta-Title:** Pharmapack 2019: August Faller presents its comprehensive range of products and services

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**Meta description:** The packaging specialist presents its broad portfolio of products and services at the specialist trade fair for pharmaceutical packaging

**Keywords:** August Faller packaging solutions pharmaceuticals medication medical products folding boxes adhesive labels, labels leaflets Pharmapack Zoom-Box

Length of text: approx. 2.425 characters (with blank spaces) / approx. 346 words

Further information available at: [www.august-faller.com](http://www.august-faller.com)

**Image overview:**

All photos: August Faller GmbH & Co.KG

**Photo 1:** August Faller's Zoom Box combines most of the company's solution portfolio in a single product, including information carriers, multi-page adhesive labels and NFC.

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**Photo 2:** Smart packaging solutions by August Faller enable a significant improvement in safety, therapy adherence and success.



**Photo 3:** August Faller has developed special tamper-evident labels to prevent manipulation of packaging materials and protect patients from counterfeit goods.



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**About August Faller Group:**

The August Faller Group is one of the leading manufacturers and solution provider of secondary pharmaceutical packaging such as folding cartons, leaflets, labels and combination products. For already 25 years, August Faller has continuously expanded its expertise in the pharmaceutical market. On this basis, innovation and development are consistently focused on customer-specific solutions and patient-friendly products.

The company is one of the first manufacturers to provide product development tailored to the individual customer as a separate service. In terms of pharmaceutical and health care packaging, Faller offers solutions such as serialisation, supply chain management and packaging services.

The services of the subsidiary August Faller Artwork Solutions GmbH are available to customers for artwork management, printing consulting and coordination.



The company group operates in an economical and ecologically sustainable manner and August Faller GmbH & Co.KG has been FSC®- certified since 2011. August Faller GmbH & Co.KG was founded in 1882. At its headquarters in Waldkirch, Germany, and at its other German sites in Binzen, Großbeeren and Schopfheim, as well as in Hvidovre, Denmark, and Łódź, Poland, the company currently has around 1,200 employees.

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